



20/20 Companies Benefits Children's Hospital Through Holiday Toy Drive

Employees Donate New Toys, Clothing and Babycare Items During Annual Holiday Festivities

Dallas—18 December 2009—20/20 Companies, the premier national outsourced direct sales and marketing organization, today announced the collection of new, unwrapped toys, baby blankets, children's clothing and other items to benefit Cook Children's Hospital, implementing the drive as part of its annual holiday employee meeting.

"Community service is part of who we are as a company," said Steve Peters, President, 20/20 Companies. "This was a simple way to give back to the community, embedded in our annual holiday celebration. It was a natural fit to create an opportunity like this and it makes a significant difference, both for those who are making the donations and hopefully for the children that will receive the gifts."

Cook Children's Hospital is one of the country's leading integrated pediatric health care delivery systems and was recently named to US News & World Report's "America's Best Hospitals" list. Following the 20/20 Companies event, the new, unwrapped toys and gifts will be taken to Cook Children's Hospital to be distributed.

"20/20 Companies is pleased to be able to donate these items to the children's hospital. We hope it will make a difficult time just a little bit easier," said Jason Gross, Senior Vice President of Operations, 20/20 Companies. "Our employees enjoyed the opportunity to provide this small relief during the holidays."

"As employees we are also members of the community, and it was great to have the toy drive be part of our holiday festivities," said Melynda Wallace, employee of 20/20 Companies. "What better place to provide a bright spot in someone's day than a children's hospital."

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About 20/20 Companies

20/20 Companies is the nationwide leader in outsourced direct sales providing end-to-end selling solutions that deliver superior results for its clients. Committed to excellence and customer satisfaction built on long-term relationships, 20/20 Companies teams are professional, well trained and motivated towards success in the areas of consumer sales, business-to-business sales, retail sales staffing and event marketing. For more information, visit www.2020companies.com.

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