



*FOR IMMEDIATE RELEASE*

## **20/20 COMPANIES ADDS NEW TECHNOLOGY TO STREAMLINE RECRUITING PROCESS**

### ***Enwisen to Facilitate Long-Term Growth***

**FORT WORTH, TX – 23 June 2010** – [20/20 Companies](#), one of the country’s largest direct sales force and management solution providers, today announced it will deploy a new recruiting solution with Enwisen to centralize, streamline and enhance the onboarding processes allowing the company to maintain its current growth rate. Last month, 20/20 Companies announced it would need an additional force of more than 2,000 sales representatives over the course of the year.

“Our industry and company are developing rapidly, and it is necessary to adapt our processes to stay out in front of our growth,” said Steve Peters, President, 20/20 Companies. “We are implementing and investing in new technologies that allow our company to function at a higher level driving revenues and sales, and Enwisen is an important part of that initiative.”

Enwisen’s AnswerSource™ Onboarding service facilitates an engaging, personalized experience with fewer steps and lower costs. This allows 20/20 to manage higher volumes of applicants more efficiently, better address the specific administrative needs of its clients, and increase levels of compliance and visibility throughout the onboarding process.

“For an organization like 20/20 which specializes in sales talent, time literally is money,” said Wally Smith, CEO, Enwisen. “It is therefore critical for revenue goals and customer satisfaction that the right people are in the right positions at the right time. We’re excited to work with 20/20 as it leverages our innovative ‘onboarding’ technology to increase efficiencies in attracting and retaining the right people for the right assignments as well as getting new independent representatives acclimated and up to speed quickly.”

The onboarding process begins after a candidate has passed 20/20’s required background check and drug screening. The new program also allows potential representatives to monitor and manage their experience and complete required paperwork at their own pace online.

“While we are simplifying our recruiting experience, our standards are higher than ever,” said Terry Gray, Vice President, Representative Acquisition and Retention, 20/20 Companies. “This process will allow us to continue to provide opportunities for individuals whose abilities and work ethic mirror the best practices we expect at 20/20.”

###

**About 20/20 Companies**

20/20 Companies is one of the country's largest direct sales force and management solution providers. Committed to excellence and customer satisfaction built on long-term relationships, 20/20 Companies teams are professional, knowledgeable and motivated towards success in the areas of consumer sales, business-to-business sales, retail sales staffing and event marketing. 20/20 Companies is an equal opportunity employer. For more information, visit [www.2020companies.com](http://www.2020companies.com).

**About Enwisen**

Enwisen is the leader in Software-as-a-Service solutions that help employers provide better HR Service Delivery - with fewer resources and lower costs. Enwisen's AnswerSource HR Service Delivery Suite has produced measurable ROI for hundreds of customers - like Yahoo!, Alegent Health, State of Montana, Hershey Entertainment & Resorts, ConAgra Foods, Nissan North America and Unisys. For more information, visit [www.enwisen.com](http://www.enwisen.com).

**Media Contact**

Jennifer Webb  
212-221-1616  
[jennifer\\_webb@coltrin.com](mailto:jennifer_webb@coltrin.com)